

USU RATE CARD



UNIVERSITY OF
SYDNEY UNION

THE BULL MAGAZINE - PRINTED AND eNEWSLETTER

TYPE	SIZE	PERIOD	INVESTMENT
½ page horizontal	185mm (w) 110mm (h)	Per edition	\$690
Full page	210mm (w) 270mm (h)	Per edition	\$920
Inside front cover	210mm (w) 270mm (h)	Per edition	\$1,150
Inside back cover	210mm (w) 270mm (h)	Per edition	\$1,035
Back cover	210mm (w) 270mm (h)	Per edition	\$1,582
e-Bull banner	400 pixels x 70 pixels	Per month	\$500

Discounts apply should you book 3 or more editions

WEBSITE – WWW.USU.USYD.EDU.AU

TYPE	SIZE	PERIOD	INVESTMENT
Leaderboard banner	728 pixels x 90 pixels	4 weeks	\$1,500
Island ad	300 pixels x 250 pixels	4 weeks	\$1,150
Company logo	80 pixels x 28 pixels	4 weeks	\$500

POSTERS

TYPE	SIZE/QUANTITY	PERIOD	INVESTMENT
Back of toilet doors	A3 x 100	7 days	\$1,000
Bulletin boards	A3 x 30	4 weeks	\$300

OTHER

TYPE	SIZE/QUANTITY	PERIOD	INVESTMENT
Meal buzzers	45mm x 90mm (60 units)	4 weeks	\$500
Outdoor corflute banner	2.35m x 1.15m (1)	2 weeks	\$1,800

ON CAMPUS SAMPLING/PROMOTIONS

TYPE	SIZE	PERIOD	INVESTMENT
Sampling/Promotions	Across 3 buildings	All day	\$2,000

- All prices exclude 10% GST.
- 50% deposit needs to be made payable to secure your booking.
- Balance is to be made payable 14 days from date of invoice.

Please contact Vanessa Almendrades to discuss a tailored package for your company's advertising and marketing needs.

VANESSA ALMENDRADES
Sponsorship and Advertising Manager

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